



North Central
MASSACHUSETTS
CHAMBER OF COMMERCE

MEMBERSHIP OPPORTUNITIES



North Central
MASSACHUSETTS
DEVELOPMENT CORPORATION



VISIT NORTH CENTRAL
MASSACHUSETTS
JOHNNY APPLESEED COUNTRY

North Central
MASSACHUSETTS
CHAMBER FOUNDATION

ABOUT the Chamber

The North Central Massachusetts Chamber of Commerce is the region's most influential business organization and catalyst for regional economic growth. Proudly serving 27 diverse communities across northern Worcester County and northwest Middlesex County—including vibrant centers like Fitchburg, Leominster, and Gardner, and innovation hub Devens—we represent nearly 700 member businesses that employ 47,000 people and drive meaningful economic growth. As a nationally accredited and award-winning organization, we set the standard for regional economic development and business advocacy.

We're more than a networking hub—we're a strategic partner in your success. Whether you're a small business, startup, or established enterprise in advanced manufacturing, tourism, healthcare, or any industry, we connect you to decision-makers, advocate fiercely for pro-business policies, and open doors to markets and talent. Through comprehensive financing programs, extensive networking and educational programming, and strategic partnerships, we've built North Central Massachusetts into a thriving destination for business growth and community impact.

When you join us, you're joining a community of leaders committed to building businesses and building communities.



"Without a doubt, the North Central Massachusetts Chamber is the most influential and effective business organization in the region. If there is a critical issue that affects local businesses, the Chamber is there working to convene key decision makers to ensure that their voice is heard and that their concerns are addressed."

— Nick Haritos, President & CEO, AIS

Why Join?

Networking & Connections

Tap into 47,000+ employees across our nearly 700 member businesses. With 130+ annual events—from intimate roundtables to larger signature events—you'll build relationships with decision-makers and business partners who can directly impact your bottom line. Chamber members report these connections become their most valuable business assets.

Marketing & Exposure

The Chamber is a marketing powerhouse. Gain visibility through our proven multimedia channels: 60,000+ social media followers generating 4.5M+ impressions annually, NorthCentralMass.com and VisitNorthCentral.com attracting 155,000+ annual visitors with 27,000+ unique page views monthly, plus featured spotlights in our digital and print communications, podcasts, and visitor center promotions. Membership tiers include cost-effective digital advertising, e-newsletter features, and promotion through in-person and online events—cutting through the noise at a fraction of traditional advertising rates.

Advocacy & Influence

The North Central Massachusetts Chamber is the largest and most respected business organization in the region, with a proven track record of success. Whether testifying at the State House, engaging with elected officials, or hosting forums, we champion local business interests relentlessly. Our 20+ annual government affairs engagements—including twice-yearly Joint Mayors' Meetings and Legislative Receptions with 125+ regional and state officials—give members direct access to decision-makers and advance our region's economy. When you join us, you add your voice to our collective advocacy efforts and help ensure businesses like yours can prosper.

Access to Talent

Connect with talent through our annual hiring event and tap into our partnerships with technical colleges and schools. Members gain access to post openings on our popular jobs board, reaching active job seekers across North Central Massachusetts. Higher membership tiers include access to our HR Council for ongoing recruitment, retention, and workforce strategy support. Especially valuable for manufacturing and hospitality businesses tackling the regional talent shortage.

Industry Intelligence & Insights

We conduct ongoing research and analysis on industry trends, economic health, and regional opportunities—giving you competitive intelligence to make smarter business decisions. From manufacturing initiatives to workforce solutions and economic impact analysis, we're actively leading the region's future. Members gain access to this research and participate in shaping industry strategies.

Economic & Community Development

The North Central Massachusetts Chamber is the lead regional economic development organization for 27 communities across the region. We serve as connector, facilitator, thought leader, and strategic partner—advancing quality growth through lending, technical assistance, destination marketing, and research. Our track record speaks for itself: thousands of new jobs and millions of dollars in new investment created through our efforts. When you join us, you're investing in a rising tide that lifts all boats—a thriving regional economy that expands market opportunities for your business while strengthening our entire community.

Professional Development & Leadership

Invest in yourself and your team through our Community Leadership Institute, Women's Leadership Connection, Future Leaders program, specialized industry networks and roundtables like our Manufacturing initiatives, and ongoing seminars and workshops. Develop skills, deepen relationships with peers facing similar challenges, and position yourself as a regional leader. Membership tiers unlock increasing access to these programs—from individual workshop attendance to exclusive leadership cohorts.

These are just the highlights. Every membership tier unlocks additional benefits, resources, and opportunities designed to support your business growth.

Ready to join? Contact us:

978.353.7600 | NorthCentralMass.com

Choose Your Membership Level:

Find the membership level that fits your business and your goals.

Annual Membership Benefits & Added Value	Regional Leader \$10,000	Chamber Partner \$5,000	Business Growth \$2,500	Business Choice \$900	Basic \$370
Digital Billboard Recognition - Featured prominently on our exterior digital billboard display (\$1,000 Value)	✓				
Exclusive Regional Leader Wall Display - Prominently featured in our Chamber office (\$1,000 Value)	✓				
Special Recognition at Exclusive Chamber Programs & Events (\$800 Value)	✓				
Community Leadership Institute - Full Registration Included (\$2,050 Value)	✓				
Invitation to Annual Sponsors Reception - Exclusive!	✓				
Up to 5 annual passes to Women's Leadership Connection (\$1,000 Value)	✓				
Up to 5 annual passes to Future Leaders program & eligible to host CEO Unplugged (\$1,000 Value)	✓				
Pair of tickets to the Annual Meeting (\$130 Value)	✓				
Gift a membership to the charity or startup of your choice (\$370 Value)	✓				
Exclusive Homepage Logo Recognition on NorthCentralMass.com (Displayed by Tier)	✓	✓			
Joint Mayors' Meetings twice annually - Exclusive!	✓	✓			
Chamber Leadership Council - Exclusive!	✓	✓			
Pair of tickets to the Legislative and Candidates Reception and Annual Meeting (\$240 Value)	✓	✓			
Personal membership concierge and a customized membership plan	✓	✓			
Premium Job Postings (Average of \$1,200 Value)	✓	✓	✓		
Additional affiliated businesses*, branches, or category listings - up to 3 (\$1,050 Value)	Up to 3	Up to 2	Up to 2		
Complementary Conference Room Use (\$300 Value per use)	✓	✓	✓		
Human Resources Package, including HR Council Season Pass (\$150 Value)	✓	✓	✓		
Congressional Luncheon Registration (\$55 Value)	✓	✓	✓		
Season Ticket to Breakfast Series (\$313 Value)	✓	✓	✓		
Business After Hours Annual Pass (\$120 Value)	✓	✓	✓		
NorthCentralMass.com & VisitNorthCentral.com Digital Sponsorship (\$300/Month Value)	12 Months	12 Months	6 Months	3 Months	
Business Spotlight advertorial (\$500 Value)	✓	✓	✓	✓	
Digital e-newsletter Advertising (\$50 Value)	✓	✓	✓	✓	
Business Listing in Tourism Guide and on VisitNorthCentral.com** (\$300 Value)	✓	✓	✓	✓	
Venue listed in the Venue Guide**	✓	✓	✓	✓	
Invitation to Familiarization Tour and co-op advertising**	✓	✓	✓	✓	
Premium Ribbon Cutting Package (\$150 Value)	✓	✓	✓	✓	
Ribbon Cutting Invitations	✓	✓	✓	✓	✓
Chamber Report Subscription	✓	✓	✓	✓	✓
Monthly e-Newsletter subscription	✓	✓	✓	✓	✓
Advertising Discount (varies by membership level)	✓	✓	✓	✓	✓
Membership Networking Events	✓	✓	✓	✓	✓
Professional Discounts	✓	✓	✓	✓	✓
Professional Development	✓	✓	✓	✓	✓
Business Counseling Services	✓	✓	✓	✓	✓
Certificates of Origin	✓	✓	✓	✓	✓
Health/Dental Insurance	✓	✓	✓	✓	✓
Notary Services	✓	✓	✓	✓	✓
Gift Local eGift Card Program Participation	✓	✓	✓	✓	✓
Added Value	\$16,328	\$8,628	\$6,718	\$2,680	\$780

*Exclusive: Regional Leader tier includes up to 3 complimentary memberships for affiliated business entities

**Tourism related members only

Basic \$370

Your Starter Membership

The Basic membership (valued at \$780 annually) offers our Core Benefits along with opportunities to connect with fellow business leaders and increase your visibility in the region. Designed for small businesses and startups looking to build connections and grow their network.

Engagement & Resources:

- Membership Networking Events
- Ribbon Cuttings
- Chamber Report Newsletter Subscription
- Monthly e-Newsletter Subscription
- Professional Development workshops and seminars
- Business Counseling Services
- Certificates of Origin
- Health/Dental Insurance Access
- Notary Services

Visibility:

- Directory Listing on NorthCentralMass.com
- Physical and Virtual Chamber Member Decal
- Enhanced credibility as a member of the Chamber
- Special New Member Welcome featured on social media
- Post Member-to-Member Discounts and Exclusive Offers
- Advertising Discounts
- Gift Local Gift Card Program Participation

This membership is not available to companies of 25 employees or more.



Business Choice \$900

Elevate Your Visibility

The Business Choice membership (valued at \$2,680+ annually) offers exceptional value for those looking to enhance their business visibility. Through the Chamber's popular online channels, marketing platforms, and featured spotlights, you can expand your brand recognition across North Central Massachusetts and beyond—at an affordable investment level.

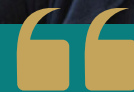
Visibility:

- NorthCentralMass.com 3-month Marketing Package (\$900 Value)
- Business Spotlight Advertorial (\$500 Value)
- Additional Business Category Listing (\$100 Value)
- Digital e-Newsletter Advertising (\$50 Value)
- Premium Ribbon Cutting Package (\$150 Value)
- Business listing in Tourism Guide and on VisitNorthCentral.com (\$300 Value)*
- Venue listed in the Venue Guide*
(*Tourism related business only)

**Tourism related businesses only*

Plus all of the services and benefits of Basic level

This membership is not available to companies of 50 employees or more



As a lifelong resident of North Central Massachusetts, I can confidently say the Chamber has profoundly impacted our community. With deep knowledge of our region and its political and governmental landscape, they tirelessly support businesses and residents, driving growth and making North Central Massachusetts a better place to live and work.

Nikki Moorshead
General Manager
Chocksett Inn & Colonial Hotel

Business Growth \$2,500

Invest in Impact and Leadership

The Business Growth membership (valued at \$6,718 annually) is one of our most popular choices among growing companies, emphasizing leadership development and visibility. Position your company among an elite group of investors helping us advance the region's economy while gaining access to our most valuable professional development programs.

Engagement:

- Congressional Luncheon (\$55 Value)
- Season Ticket to Breakfast Series (\$313 Value)
- Business After Hours Annual Pass (\$120 Value)
- HR Council Season Pass (\$150 Value)

Visibility:

- NorthCentralMass.com Sponsorship | 6 months (\$1,800 Value)
- Additional Locations or Branches, up to 2 (\$1,050 Value)

Resources:

- Single Conference Room rental annually (\$300 Value)
- Premium Job Postings (\$100 per posting)

*Plus all of the services and benefits
of Business Choice levels*



The Chamber is committed at its core to strong regional business development, government advocacy and community development. I appreciate the relationships with all the business owners and executives that I have been able to foster through the years of involvement in the Chamber.

Steve Rocheleau
President
Rocheleau Tool & Die Co., Inc.

Chamber Partner ^{\$5,000}

Strategic Partnership and Influence

The Chamber Partner membership (valued at \$8,628 annually) emphasizes strategic networking and access to influential decision-makers. Connect with regional leaders and peers while gaining premium positioning and direct influence on Chamber initiatives that shape North Central Massachusetts.

Engagement:

- Chamber Leadership Council - Exclusive!
- Joint Mayors' Meetings twice annually - Exclusive!
- Pair of tickets to the Legislative and Candidates Reception (\$110 Value) and the Annual Meeting (\$130 Value)

Visibility:

- NorthCentralMass.com Sponsor (\$1,800 Value)
- Additional Business, Branches, or Categories, up to 2 (\$1,050 Value)

Resources:

- Conference Room use twice annually (+\$600 Value)
- Personal membership concierge and a customized membership plan

*Plus all of the services and benefits of
Business Growth & Business Choice levels*



Over the years the one constant is going to be change, and what I've seen the Chamber do is adapt to change, and that's a really healthy thing. It's with a tremendous sense of duty and pride that we look to the future of economically advancing North Central Massachusetts.

Will Aubuchon
President & CEO
Aubuchon Hardware

Regional Leader ^{\$10,000}

Lead the Region. Invest in the Future.

The Regional Leader membership (valued at \$16,328+ annually) is reserved for businesses and organizations committed to the Chamber's mission and work of advancing the region's long-term prosperity. This exclusive tier encompasses all Chamber Partner and Business Growth benefits, along with enhanced engagement, visibility, and direct influence designed to recognize your leadership and investment. You'll receive dedicated concierge service while your leadership and investment fuel the Chamber's work to strengthen our region.

Engagement:

- Exclusive Invitation to Sponsors Reception
- Up to 5 Annual Passes to Women's Leadership Connection Quarterly Program for Your Team (\$1,000 Value)
- Up to 5 Annual Passes to Future Leaders Program and Eligible to Host Program (\$1,000 Value)
- Community Leadership Institute – Full Registration Included (\$2,050 Value)

Visibility:

- Prominent Company Name and Logo on the Regional Leader Wall Display – Exclusive!
- Featured Prominently on our Exterior Digital Billboard Display – Exclusive!
- Featured Recognition on NorthCentralMass.com Homepage, and other related Communications
- Stakeholder Recognition at Select Programs

Resources:

- Dedicated Concierge Service with personalized membership planning and event coordination
- Direct Access to President & CEO and Senior Leadership Team including annual strategic meeting and direct insight and input into Chamber advocacy priorities and regional economic initiatives
- Opportunity to Gift a Basic Membership to the charity or startup of your choice (\$370 Value)

Plus all of the services and benefits of Chamber Partner, Business Growth & Business Choice levels

The results of the Schapiro study are clear: Positive perception increases among consumers and business owners when a business is identified as a member of the local chamber of commerce.

57%



When consumers know that a business is part of their local chamber they are 57% more likely to think positively of its local reputation

63%



Consumers are more likely to buy goods and services in the future from a company that they believe is a member of the local chamber of commerce

44%



When consumers know that a business is a member of the local chamber, they are 44% more likely to think favorably about it

82%



Regarding the Chamber's impact on the local economy, 82% of respondents believe that the local chamber of commerce helps create jobs and promotes local economic development

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