

The best leaders know that training their successors to be competent, knowledgeable and well-connected community leaders is crucial for the North Central Massachusetts community's economic vitality. The Community Leadership Institute was developed to support the access to region's many organizations, industries and business leaders as part of the succession plan not only for individual businesses but for the community at large in this 21st century technology and knowledge-driven economy.

CLI Participants will:

- Refresh & renew their leadership skills
- Gain exposure to community resources that effect business and the economic vitality of the region
- Strengthen leadership skills to support a better community
- Engage in a dialogue with peers who see similar goals and challenges for the area
- Enhance professional network of peers through 9 month engagement

Expected Outcomes:

- Adaptive, reflective and collaborative community leaders
- Business and community leaders with deeper, informed connections



Successful Candidates:

- Demonstrate motivation and potential to lead within business or community
- Considered high performers in the organization and on a leadership track
- Seek to understand external issues facing the North Central region today
- Committed to the success of his or her sector and community; able to see beyond their own position to understand the influence she/he has on success of company and community
- Curious and interested in developing new relationships and open to challenging own point of view

Eligibility and Selection Process:

Eligibility: Each year, the CLI accepts up to 25 participants from various industries and responsibilities within a Chamber member organization. We recommend that an organization sends no more than two participants.

Selection Process:

- **Nominations:** The Executive Sponsor (the owner or CEO of a member organization) should internally nominate one or two professionals to apply for the CLI program.
- **Applications:** Applications are available online at www.northcentralmass.com/CLI and include 4 short essay questions. Applications are due by August 27, 2021.
- **Selection:** Applications will be reviewed by the CLI Steering Committee and applicants notified no later than September 17, 2021

Tuition:

Tuition for the 9 month CLI program is \$1,100 and includes all program materials, lunches and transportation (if applicable). New this year, CLI participants will also receive season tickets to seven executive breakfasts for additional educational opportunities. Four half-tuition scholarships are available and applicants seeking these should provide a letter of request.

Commitment:

The CLI program runs from October to June with eight day-long sessions on various topic areas. Participants who commit to CLI commit to fully participate in all sessions. Companies that send a candidate commit to supporting their candidate's participation as to fully engage with their peers.

2021-2022 Program Calendar

Personal Leadership Development and Program Orientation

October 21, 2021

Participants will be introduced to the CLI program through discussion on personal leadership and corporate citizenship with Dr. Michael Greenwood of Fitchburg State University. Executive Sponsors and supervisors will be invited to our Executive Luncheon sponsored by Rollstone Bank & Trust.

Non-Profit Governance and Volunteerism

November 18, 2021

United Way, Fitchburg

Participants will review volunteerism, citizen engagement and responsibilities of board of directors before visiting with non-profit agencies in North Central. Past speakers have included the United Way and Attorney General's Office.

History, Media & Crisis Communications

January 20, 2022

Fitchburg Access Television, Fitchburg

To know where you're going, you have to know where you're from. Participants will discuss the history of North Central, how media impacts the view of issues, and enhance their communication skills with a roleplay activity hosted by Bill White of Planning Concepts.

Healthcare, Law & Justice

February 17, 2022

*UMass Memorial HealthAlliance-Clinton Hospital, Inc,
Leominster*

This session will focus on the health of the North Central community through the lens of the community hospitals and trends in the healthcare industry. The afternoon will focus on mental health through the law and justice system and conclude with a tour of the Worcester Country House of Corrections.

Legislation

**Alumni are invited to attend this event*

March 17, 2022

Commonwealth of Massachusetts State House, Boston

Current CLI participants and Alumni will be transported to Boston where attendees will enjoy a tour of the State House, lunch with local delegation, and speaking program by cabinet members. Past speakers have included State Budget Director, Secretary of Transportation, and Secretary of Health & Human Services.

Arts & Culture

April 21, 2022

Fitchburg Art Museum, Fitchburg

North Central is ripe with arts and cultural diversity. Participants will discuss the community from an arts perspective, particularly community art, its importance in the local history, as well as initiatives to move North Central forward.

Economic Development

May 19, 2022

Montachusett Regional Planning Commission, Leominster

Economic Development is the core of a successful community. Participants will learn more about various economic activities in the community, and partnerships between cities & towns, as well as tour two locations in the afternoon.

Debrief & Commencement

June 9, 2022 9am

Great Wolf Lodge, Fitchburg

Participants will spend the morning debriefing their program and focusing on the way forward with Dr. Michael Greenwood. Commencement will occur during the Chamber's Annual Business Meeting. We encourage participants to invite their Executive Sponsor and supervisor in celebration of their achievements.

CLI Community Project

Each year, CLI participants come together to complete a community project through the course of the nine month program. Participants will select a project, or break into smaller group of similar interest, and its goals is to find a way to positively effect your community, as well as manage and execute the project before the end of the program year. Time will be given at each session for this work though some outside class time may be involved.

Additional Opportunities

New this year, CLI participants will receive a season ticket to seven executive breakfasts featuring a variety of speakers and topic areas to better engage in the community as well as support their learning.

Good Morning North Central:

All events held from 6:45 am—8:30 am

November 12, 2021

January 14, 2021

March 11, 2021

May 13, 2021

Special Events:

Economic Forecast Breakfast

held in March 2021, date, time location TBD

Tourism Update Breakfast:

held in April 2021, date, time location TBD

North Central Real Estate Summit

held in May 2021, date, time location TBD