



ART IN BLOOM

FITCHBURG ART MUSEUM

An online floral challenge for everyone



Every spring, FAM partners with the Laurelwood Garden Club to host Art in Bloom. This popular event invites local floral designers, garden clubs, and community members to interpret the art in our galleries with flower arrangements. FAM is closed this April, but we still want to make our art bloom. And we invite you to help us.

Starting on Monday, April 13th, we will share images of artwork from each of our galleries, plus a bonus piece from our collection that is not currently on display. You can find these images on our [Facebook](#) or [Instagram](#), as well as our [website](#). We hope you will choose one of these images and interpret it with flowers.

A new set of images will be shared each Monday through May 3rd. In honor of Mother's Day, the fourth and final week will feature artwork from our collection featuring the theme of motherhood. You can interpret as many times as you wish. You are not limited to one.

Here's how to participate:

1. Choose one of the selected images of FAM's art to interpret with flowers.
2. **ALL interpretations MUST have something related to flowers.** This can include plastic flowers, houseplants, acorns, twigs, and even vegetables. You can make them out of paper, scraps of cloth, newspaper, aluminum foil, or a variety of other objects you may be able to find in your house. Look to our social media and [website](#) for ideas of how to make flowers.
3. Share a photograph of your interpretation to our [Facebook](#) or [Instagram](#), tag us and use the hashtag #aibfam. Or email the photograph (a jpeg file) to: events@fitchburgartmuseum.org. Please note that all images will be shared on social media and to a public Flickr photo album.
4. Include a description with your name and the artwork you are interpreting. You may include a short statement with your photo, detailing the materials used as well as what inspired you. **A statement is not required to participate.**
5. Other genres of art are also welcome to this celebration of FAM's art and flowers. Write a poem or sing a song. Make a quiche or bake a cake. We encourage you to be creative.
6. Have fun!

There will be prizes offered for a variety of categories. Winners will be announced the week of May 11th.

Questions? Email Membership and Events Manager, Jessie Olson, at events@fitchburgartmuseum.org.

Need some inspiration? Look at the photos below to see some examples.

Not on social media? Click the button below to receive the weekly art selections and other information by email.

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emails



Education Fellow Rachael Kane's interpretation of
Architectural Wood Fragment, Norcross Collection



Terrana Curatorial Fellow Marjorie Rawle's interpretation of Allison Maria Rodriguez's
In the Presence of Absence, 2017–2020



Marketing Manager, Vanessa DeZorzi's interpretation of Georgia O'Keeffe's
Untitled (Pink Camellia), 1935

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