

Winter 2020 Edition

chamber

north central massachusetts report

Building Businesses. Building Communities.

TOASTING TO THE FUTURE Of North Central Massachusetts



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MASSACHUSETTS
CHAMBER OF COMMERCE

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For Editorial & Advertising

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About the Cover:

The future of North Central Massachusetts is tremendously bright. The 70+ young professionals that gathered for a special event for our rebranded Young Professionals of North Central Massachusetts are pictured on the cover toasting to the future prosperity of the region. Individuals from different backgrounds including education, manufacturing, economic development, banking, government and more, came to together at AIS, Inc. of Leominster, to make connections and engage with the Chamber. Our feature story in this edition on page 8 and 9 highlights not only our Young Professionals group, but our other efforts that are having an impact in nurturing the next generation.

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EMERGING LEADERS PARTICIPATE IN COMMUNITY LEADERSHIP INSTITUTE

Twenty-one men and women, sponsored by area companies as up and coming employees and future leaders in our community, have the honor of being accepted into the North Central Massachusetts Chamber of Commerce's Community Leadership Institute. CLI is dedicated to providing participants with individual leadership skills and a deep understanding of the region. The nine month program focuses on education, government, health care, social services, justice system, media, arts and culture, environment and history. The Chamber created the Institute to inspire a new generation of men and women to enthusiastically assume important roles in their

community. The program challenges individuals from diverse backgrounds to be influential in our region's future.

Dr. Mike Greenwood, business professor at Fitchburg State University and chairman of the Institute steering committee, is enthusiastic about this year's participants and the meaningful professional, personal and community development they will take part in. "I have been with the class since it's reintroduction in 2011. Each year, I am amazed and impressed with the dedication of the participants. Programs like this are an important asset within the community to ensure one that continues to thrive, even after our current

leaders retire."

Marty Connors, president of Rollstone Bank & Trust and past chairman of the Institute steering committee, led the Institute's revival in 2010. "I was in the 1991 class of the Institute and it was an integral part of my success in the community. As Chairman of the Chamber's Board of Directors in 2010, I felt we needed the program back to once again support our needs for leadership and succession planning. Rollstone Bank & Trust's participants have enjoyed the program and become leaders here in their workplace and in the community. We could not be prouder of the work they have done." ♦

Amber Deschenes,
Fitchburg State University
Shannon Pelletier,
Great Wolf Lodge
Salvatore Vassallo,
Johnson Controls
Ana Hoyler,
Leominster Credit Union
Jeff Roberge,
MassHire North Central
Workforce Board
Jacqueline Mastrangelo,
NewVue Communities
David Ginisi,
North Central
Massachusetts Chamber of
Commerce
Brendan Hannen,
North Central
Massachusetts
Development Corporation
Adam Drozd,
RCAP, Inc.
Esther Serrano,
RMI
Melissa Kuehl,
Rollstone Bank & Trust
Kevin Salera,
The Arc of Opportunity
Kathy Boudreau,
UMassMemorial
HealthAlliance-Clinton
Hospital
Scott Graves,
Wachusett Business
Incubator
Andrea Santiago,
Workers Credit Union

Participants in the 2020 Class include:

Maribel Cruz,
City of Gardner
Susan Bachman,
Fidelity Bank
Vanessa De Zorzi,
Fitchburg Art Museum
Nicole Irvin,
Fitchburg Public Library
Meagen Donoghue,
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CHAMBER WELCOMES TIM HARTIGAN

The North Central Massachusetts Chamber of Commerce is pleased to announce the addition of Timothy Hartigan to its professional staff in the position of Membership Sales Manager.

In this position, Mr. Hartigan will be responsible for managing the Chamber's membership recruitment and retention efforts. His mission will be to raise the Chamber's visibility and educate businesses in the region about the Chamber's service offerings, promoting the benefits of membership and ensuring that current members enjoy maximum value for their investment.

"We are excited to have Tim join our team and help lead our member relations efforts," said Roy M. Nascimento, President &

CEO. "His experience will be a tremendous resource for our members and a great help in our work to advance the North Central Massachusetts economy."

Hartigan is a native of Leominster and is active in the community, including coaching youth sports and fundraising for local schools. He brings to the Chamber a broad background in sales and business, including experience owning and operating two local small businesses. Most recently, he served as a client advisor for the Rolls-Royce, Lamborghini, Maserati Dealership of Wayland. Hartigan is a graduate of Mount Ida College with a bachelor's degree in business administration.

"I am thrilled to be a part of this chamber team

that is so passionate about supporting local businesses and improving the quality of life in the region. North Central Massachusetts is such a unique and special place due to its geographic location, rich history and wonderful diversity," said Tim Hartigan, Membership Sales Manager. "I am grateful for the opportunity to help contribute towards making the region a better place to live, work and grow a business."

Existing members or businesses interested in learning more about the North Central Massachusetts Chamber of Commerce can reach Tim at 978.353.7600 ext. 244 or via email at thartigan@northcentralmass.com. ♦



Tim Hartigan.

*"I am thrilled to be a part of this chamber team that is so passionate about supporting local businesses and improving the quality of life in the region."
– Tim Hartigan*

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CHAMBER INTRODUCES ONLINE DATA CENTER

The North Central Massachusetts Chamber has revealed a new online data center on its website - NorthCentralMass.com - to provide extensive data on the 27 communities that comprise North Central Massachusetts. The online portal features data profiles of the communities as well as aggregate regional totals. The data is organized into sections around different characteristics of the region, including population, economy quality of life and business

climate. It also includes comparative data for the state and other regions. In addition, the data center also includes an interactive online dashboard that provides convenient access to data measures and allows analysis of selected data sets. The Chamber commissioned the Economic and Public Policy Group at the University of Massachusetts Donahue Institute to conduct the research and develop the new resource center.

“Our top priority is to

continue to move the North Central Massachusetts economy forward.” said Roy Nascimento, President & CEO of the North Central Massachusetts Chamber of Commerce and the North Central Massachusetts Development Corporation. “We see this online data center as a new investment in our efforts. We can use this data to showcase North Central Massachusetts, answer queries about the region and support ongoing projects. Our members and other stakeholders can also utilize

the data to better understand the region and support data-driven decisions.”

The online data center was funded by Chamber and its economic development arm, the North Central Massachusetts Development Corporation. The information is also available of the economic development website ChooseNorthCentral.com. For more information on the new Data Center, please contact the Chamber at 978.353.7600. ◇

SOME EXAMPLES OF HOW THE DATA CAN BE UTILIZED, INCLUDE:

- Local businesses can access data to help them make evidence based decisions.
- Realtors can utilize the data to showcase the affordability and quality of life of communities within the region.
- Site selectors can utilize the data when researching North Central Massachusetts for business expansion opportunities.
- Local non-profits can use the data to write more compelling grant proposals.
- Students and job seekers can review data to discover what industries are available and growing in the region.
- Media can utilize the data for research on stories about the region.
- Municipalities and economic development partners can use the data as a resource to stay up-to-date on economic trends and opportunities in target industries.

CHAMBER LAUNCHES WORK NORTH CENTRAL

Localized Online Resource connects Jobs Seekers and Local Employers

The Chamber recently launched a new localized online jobs board to help connect job seekers to employers in North Central Massachusetts. This online employment resource, called WorkNorthCentral.com, is housed on the Chamber's website. Visitors to WorkNorthCentral.com can search for full-time and part-time employment as well as internship opportunities with employers located within the twenty-seven communities of North Central Massachusetts. This jobs portal is free for job seekers and available at no cost to Chamber members to post and manage as many jobs listings as they need. Non-members pay a nominal fee to post their jobs.

“We created Work North Central to help local businesses find the qualified and skilled talent that they need to grow and succeed in North Central Massachusetts,” said Roy M. Nascimento, President & CEO of the Chamber. “This jobs bank is another tool in our tool box of resources to support local employers and showcase the opportunities available in North Central Massachusetts.”

“We created Work North Central to help local businesses find the qualified and skilled talent that they need to grow and succeed in North Central Massachusetts....”

WorkNorthCentral is easy to use. The job opportunities are categorized by industry, making it easy for job-seekers to conduct targeted searches. Job seekers can also sign up via the Jobs Board for job alerts to receive an email whenever a new job is posted on the site. Likewise, employers can easily post and manage their job postings. Jobs are automatically displayed on the board within seconds of posting. The portal also makes it easy for employers to review resumes and connect with qualified candidates. Employers can direct applicants to their own website or provide other instructions for applying. While posting jobs on other sites can often cost hundreds of dollars per job, WorkNorthCentral.com is free for Chamber members and provides a highly localized and affordable alternative for employers to find the qualified talent that they need.

For more information, please visit WorkNorthCentral.com or contact the Chamber at 978.353.7600. ◇

NEW NORTH CENTRAL CHAMBER MEMBERS

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Toasting to the Future of North Central Massachusetts!

Developing the Talent to Move the Region Forward



From Left to Right: AJ Tourigny, City of Fitchburg; Kelli Rooney, Leominster Credit Union; David Ginisi, North Central Massachusetts Chamber of Commerce; Paulie Chlebecek, Edward Jones; Natalia Oliver, AIS, Inc.; Kelsea Benoit, The International; Courtney Brooks, Contemporary Design & Construction; Brendan Hannen, North Central Massachusetts Development Corporation

Recognizing the importance of fostering an environment that attracts, retains and develops young talent in our communities, the North Central Massachusetts Chamber of Commerce has established a creative suite of programs and initiatives to help members meet their workforce goals while also helping to forge the next

generation of business leaders.

The Young Professionals of North Central Massachusetts is a talent initiative of the Chamber that helps engage, develop and empower professionals ages 21-40 in the region. This program offers a variety of events designed to give young professionals the opportunity to grow their business network, build relationships with their peers, establish valuable mentor experiences with business leaders and contribute to the future of the region. Events range from the CEO Unplugged series that provides mentoring opportunities with established CEOs, to behind the scenes company tours and unique networking experiences. Within these events, young professionals develop leadership, communication and organizational skills through practical experience.

The group relies on young professionals within the membership for direction and guidance, and has recently formed a new leadership committee to help bring new energy and keep the programs relevant and impactful.

"I believe it is crucial for a developing professional to surround one's self with a network that shares a similar passion and drive for success. Our highest aspirations can be reached by collectively motivating and supporting one another," said Paulie Chlebecek, Financial Advisor from Edward Jones and Chair of the Young Professionals Leadership Committee. "The Young Professionals of North Central Massachusetts encourages like-minded individuals to do just that; to connect in a manner that will build strong and successful business relationships, while provoking an approach that

resonates uniquely with our next generation of talent and leadership."

"It is my job and passion to introduce our visitors and customers to our most valuable asset, my fellow employees. Business is about relationships,

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CLI Graduate, Sweta Khajurivala of the Montachusett Opportunity Council, receiving recognition for graduating the Chamber's Community Leadership Institute program.



High School Senior, Betame DeBono of Nashoba Regional High School, is presented an Enterprise Bank Scholarship by SVP, Michael Toomey, at the Chamber's Annual Scholarship Breakfast



Courtney Piroso, VP of Sales at AIS, Inc., showcases the manufacturing floor to students from the Boys and Girls Club of Fitchburg and Leominster.

“Our region is fortunate to have a program that invests in building that next generation of business leaders,”
— Kelli Rooney

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and our costumers love learning about AIS, and who our people are,” said Natalia Oliver, Tour Specialist of AIS, Inc. “That is why I am thrilled to be a young professional member of this committee and attend these events and see people connecting and learning how they can build relationships.”

Another important leadership development initiative of the Chamber is the Community Leadership Institute (CLI). CLI was developed in 1989 to support access to the region’s many organizations, industries and business leaders as part of the succession plan not only for individual businesses but for the community at large. Participants in CLI learn how to cooperate and work as a team with a diverse group of people with differing

backgrounds and experiences which helps to challenge and empower them, as well as how to think critically about the challenges and opportunities faced by the region.

“Our region is fortunate to have a program that invests in building that next generation of business leaders,” said Kelli Rooney, Vice President of Marketing at Leominster Credit Union and a 2014 graduate of the Community Leadership Institute. “CLI helps to strengthen leadership skills, enhance the knowledge of the resources available in our community and creates meaningful and lasting business relationships. I am extremely lucky to have had the opportunity to experience this program.”

The Chamber’s efforts around developing future talent in the region go well beyond just these leadership development programs. The Chamber believes that the very foundation of our region’s talent pipeline has its roots in a strong educational system and has been a longstanding champion of education, actively engaged in supporting our schools. Perhaps the best example of this commitment to our schools is the Chamber’s longstanding

scholarship program. Each year, the Chamber’s Foundation distributes over \$50,000 in scholarships to local high school students graduating from among the 15 school districts within North Central Massachusetts. Since establishing the program, the Chamber Foundation has awarded well over \$1,000,000 in scholarships - all made possible through generous contributions from members. Beyond scholarships, the Chamber’s efforts have included hosting career exploration programs, encouraging work-based learning opportunities, partnering with Mount Wachusett Community College and Fitchburg State University, advocating on Beacon Hill for college and career pathways, publishing reports and convening edu-cation

and business leaders together to work towards improving our schools. The Chamber has even received national attention, recently receiving two national education and talent development fellowships for its efforts to cover the entire talent development pipeline.

In today’s business world, the competition for talent is intense. The Chamber recognizes this as critically important to member businesses and to the health and prosperity of our region. We have tackled these challenges and opportunities head on with this multi-pronged strategy. The Chamber will continue its clear efforts in preparing the next generation of business and community leaders while maintaining the mission of Building businesses, Building communities. ♦



Young Professionals Chair, Paulie Chlebecek, poses for a photo with Kieshla Rosado, Raven Miranda, and Ann Dumezil of Work, Inc. at a Chamber event

TOURISMupdate

Fall in North Central Massachusetts may have come to an end for 2019 and it was truly a season to remember!

Fall is notably North Central Massachusetts' biggest season, and when you live, work and play in the region coined "Johnny Appleseed Country," who can argue with that? Visit North Central Massachusetts was hard at work all autumn long, showcasing the region's finest to visitors and groups near and far.

We promoted visitation to North Central Massachusetts through a diverse mix of digital and print advertising in target markets. Web traffic to VisitNorthCentral.com was up 18% over the previous year. New Fall themed blog content on the website included "Apples, Apples Everywhere!," "Halloween Happenings," and "Ribbons of Color". Our Facebook following grew by 86% over the Fall season, primarily due to our strategy of utilizing a combination of Facebook ads, compelling content and video. Three new



Taste of North Central videos premiered on our social media channels showcasing local attractions and businesses – The Kitchen Garden of Templeton; Sholan Farms of Leominster; and Slattery's Restaurant of Fitchburg. Our Taste of North Central series can be viewed anytime by visiting our Facebook page. Hotel occupancy for October was down 3.7% in the region from the same time last year. It was down 5.7% for the state during the same time period. Year to

date, occupancy is up about 1.8% compared to the previous year and down 2.4% for the state. Revenue per available room (RevPar) decreased by 6.8% to \$96.96, while up 2.2% or \$106.21 for the year to date. Our Fall edition of our popular Guide to North Central Massachusetts was well received and sold out shortly after hitting the newsstands. It is distributed locally at key locations, as well as in Boston and throughout New England and as far away as Canada.

From August to October, our Johnny Appleseed Visitor Center – located at Rt. 2 in Lancaster – served 51,108 walk in visitors and hosted 16 group tour buses. Information reported from visitors indicates that they came from throughout New England and as far away as Canada; the Netherlands; and the United Kingdom. Domestic travelers included visitors from as far away as Alaska; Utah; Oklahoma; Illinois; and Hawaii to name just a few states. An estimated 3,100 polished apples were given out to the traveling public and 1,835 Cider donuts were purchased there during the same period.

Our annual Appleseed Country Fair had a record year, hosting its best attendance since its start eight years ago. Families from throughout Massachusetts and New England travelled

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to North Central Massachusetts for the full experience of family-friendly fall fun. Visit North Central Massachusetts was also proud to partner with the Phillipston and Athol Firefighter Associations on the event and raised over \$8,000 to support first responders.

Visit North Central Massachusetts also proudly showcased the region to thousands of attendees over the course of three

fall festivals at Wachusett Mountain Ski Area – including Kidsfest, Applefest and Oktoberfest. Families were able to scoop up the latest edition of our Guide to North Central Massachusetts.

In partnership with the Massachusetts Office of Travel and Tourism, Visit North Central Massachusetts also showcased the region to hundreds of thousands of out of state attendees that visited the “Big E” Fair in West Springfield.

With Fall behind us, we now shift gears to promoting awareness and visitation to North Central Massachusetts during the Winter season. We are currently seeking partners for upcoming co-op opportunities. Please contact David Ginisi, Marketing and Communications Manager if you are interested and would like additional information. ♦

The Guide to
**North Central
Massachusetts**

FREE



In This Issue...
Take the Ski Train
Celebrate the Seasons
Taste on Tap
Calendar of Events
MA MASSACHUSETTS

Johnny Appleseed Country | Winter 2020

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QUICK hits



AIS Tour w/ Boys & Girls Club

The North Central Massachusetts Chamber was pleased to partner up with AIS and provide an in depth tour of their facility to the Boys & Girls Club of Fitchburg and Leominster!



Check Presentation - Skinfluentials

The North Central Massachusetts Development Corporation presented a loan to Skinfluentials for their expansion.



Congressional Luncheon

The Chamber hosted it's 2019 Congressional Luncheon featuring Congressman Jim McGovern and Congresswoman Lori Trahan to a SOLD OUT crowd. The annual event was sponsored by Fitchburg State University.



FSU Presentation on Professional Networking

David Ginisi of the Chamber and AJ Tourigny of the City of Fitchburg spoke with Fitchburg State University seniors on networking and what it means to build and sustain professional and meaningful relationships as they prepare for graduation.



Beacon of Hope King and Queen

David Ginisi of the Chamber and Amanda Curtis of HealthAlliance-Clinton Hospital were recently crowned King and Queen at the Beacon of Hope's Annual Harvest Dinner for raising the most money throughout the evening.



Business After Hours - Oak Hill Country Club

The Chamber would like to thank Oak Hill Country Club for hosting a Business After Hours back in October- it was truly a scenic fall evening!



Good Morning Breakfast

It was a packed house for the November edition of the Chamber's Good Morning North Central Breakfast featured Governor Charlie Baker and local author and lawyer, Mark Bodanza.



New Shriver Director

The Chamber was pleased to meet Angela Rackley, new Center Director for Shriver Job Corps during their community luncheon in September. We look forward to working with Ms. Rackley in the near future!



Check Presentation - FMAC

The North Central Massachusetts Development Corporation recently provided a loan to Len Brassard's Family Martial Arts Center for their new location in Leominster.

NORTH CENTRAL MASSACHUSETTS CHAMBER RELEASES 2020 Public Policy Agenda

The North Central Massachusetts Chamber of Commerce recently unveiled its Public Policy Agenda for the new fiscal year outlining the Chamber's legislative priorities on issues important to businesses and the advancement of North Central Massachusetts. The agenda was developed to serve as a blueprint for the Chamber's government affairs efforts and have been reviewed and approved by the Chamber's Government Affairs Committee and Board of Directors.

"The North Central Massachusetts business community is actively engaged in important, pro-business policy issues," said



Speaker of the House, Rep. Robert DeLeo, speaks before the Good Morning North Central Breakfast crowd in September.

Roy Nascimento, President & CEO of the North Central

Massachusetts Chamber of Commerce. "Our public policy agenda is focused on supporting a strong business climate and ensuring that North Central Massachusetts remains a great place to live, work and grow a business."

The North Central Massachusetts Chamber of Commerce advocates on behalf of businesses across the region, and the new Public Policy Agenda outlines a platform which builds upon the area's competitive advantages. The agenda is focused around five priority areas: economic competitiveness; small business; manufacturing; education; and transportation.

"Our 2020 public policy agenda builds off of our successful advocacy efforts in past years" said Christopher McDermott, the Chamber's Public Affairs Manager. "We look forward to working with our members to engage elected officials on the issues that matter



Governor Charlie Baker speaks before a packed room of business and community leaders at the November Good Morning North Central Breakfast.

most to local businesses and the advancement of North Central Massachusetts."

For more information or to view the Chamber's Public Policy Agenda please visit www.northcentralmass.com or contact Christopher McDermott, Public Affairs Manager at 978.353.7600 ext. 224. ♦

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QUICK HITS CONTINUED...



Ribbon Cutting - Chocksett Inn

The Chamber celebrated Chocksett Inn's latest patio expansions with a ribbon cutting back in September! Congratulations Nikki Moorshead and team!



Ribbon Cutting - LUK, Inc.

The Chamber and LUK, Inc. celebrated a ribbon cutting ceremony for their beautiful new playground on South Street in Fitchburg. This playground was built because of contributions made possible by both private and local community organization donations.

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anne.marie.lynch@verizon.net

QUICK HITS CONTINUED...



NewVue Community Award

Last month, the Chamber was recognized by NewVue Communities during their Annual Meeting. Since 1984, the Chamber has been working with NewVue as we collectively build businesses & build communities.



Moon Hill & Red Apple Farm Hard Cider Launch

Visit North Central Massachusetts and the Chamber proudly congratulates Red Apple Farm and Gardner Ale House/Moon Hill Brewing Co. on the launch of their Hailstorm Hard Cider this past October!



Legislative & Candidates Reception

The Chamber hosted its annual Legislative and Candidates Reception with a packed room of business and community leaders. Attendees met with their elected officials and candidates running for local office. This annual event was sponsored by Mount Wachusett Community College.



North Star Visit

Chamber President Roy Nascimento, toured with Jon Hogue, Executive Director of North Star Family Services, Inc. in the City of Leominster. North Star (formerly the Montachusett Interfaith Hospitality Network) has a core purpose of providing transformative services to families.

Lenders Forum - Cannabis and Banking

Recently, the Chamber reconvened the Lender's Forum: a quarterly series specifically geared for banking professionals. The topic for this event focused on "Cannabis and Banking."

CHAMBER PRODUCES NEW ECONOMIC DEVELOPMENT VIDEO

The Chamber and its economic development affiliates, the North Central Massachusetts Development Corporation and Visit North Central Massachusetts, recently unveiled a new economic development video intended to highlight the region as a great place to live, work, visit and grow a business. The video is the third and final video in a series that was commissioned over the last year to promote the 27 communities which comprise North Central Massachusetts.

This short video includes strong visual content showcasing the dynamic and diverse nature of the region. It highlights the advantages of living and working in North Central Massachusetts, including quality of place, affordability, education, workforce and the region's convenient proximity to Boston, Worcester and other population centers. The video also spotlights the region's strengths in manufacturing, small business and its scenic beauty. Only two minutes and thirty-five seconds



Screenshot from the new Economic Development video.

in length, the video clip creates an immediate impact and leaves the viewer with positive impressions of the region long after viewing it.

"We created this video to help tell the story of North Central Massachusetts," said Roy M. Nascimento, President & CEO of the North Central Massachusetts Chamber of Commerce. "Our goal is to show businesses, families and young

people that North Central Massachusetts is the ideal place in New England for them to build their business, career and life."

The Chamber worked with TDO Productions to create the promotional video, which will be shared with multiple audiences, including developers, businesses, employees and residents. The video also incorporated footage from Creative Eye Productions and Wachusett Ski Area. The two previous videos focused on manufacturing, tourism and quality of life and were released in late 2018 and early 2019 respectively. The new video can be accessed via the Chamber's website at NorthCentralMass.com and ChooseNorthCentral.com, as well as on the Chamber's Facebook and YouTube social media platforms. The video will also be shown at select meetings and events.

This video is part of the Chamber's continuing efforts to help promote the region and advance the economy of North Central Massachusetts. ♦

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North Central Calendar of EVENTS

A complete list of events with details can be found at web.northcentralmass.com/events.

Please contact Kat Deal with any questions.

December 4

Women's Leadership Connection: Being Your Own Boss

*DoubleTree by Hilton ,
11:45 AM - 1:30 PM*

December 5

Winter Reception

*Wachusett Mountain Ski Area,
5:00 PM - 7:00 PM*

December 18

Young Professionals of North Central Massachusetts Holiday Party

*Legends Grille & Sports Bar,
5:00 PM - 7:00 PM*

January 10

Good Morning North Central

*DoubleTree by Hilton,
6:45 AM – 8:30 AM*

Did you know

The North Central Massachusetts Chamber of Commerce

can provide your company Health & Dental
Insurance? Contact Lauren Goulet at
978.353.7600 ext. 222.

January 14

Small Business RoundTable: Understanding your Taxes

*Chamber Conference Room,
8:00 AM - 9:30 AM*

January 14

Human Resource Council

*Chamber Conference Room,
8:00 AM - 9:30 AM*

January 16

CEO Unplugged with John O'Brien President & CEO of Leominster Credit Union

*Leominster Credit Union,
8:00 AM - 9:30 AM*

January 31

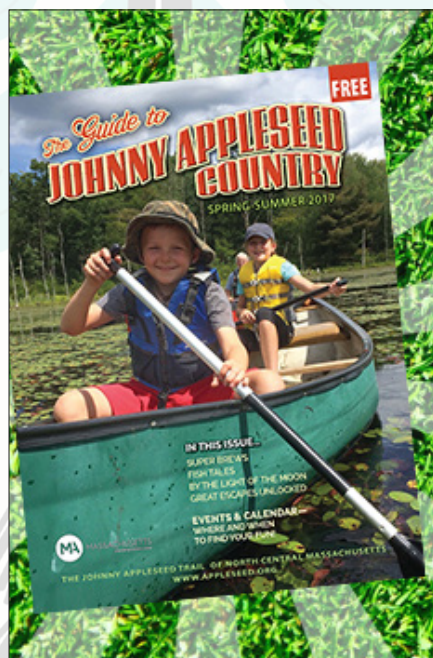
Connect North Central

*DoubleTree by Hilton,
7:45 AM - 9:00 AM*

February 28

Connect North Central

*DoubleTree by Hilton,
7:45 AM - 9:00 AM*



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