## SPONSORS NEEDED! February 28, 2019 Deadline

Orangetheory Fitness is looking for sponsors of our 1<sup>st</sup>
Annual Run for Opportunity 5K to benefit The Arc –
Opportunity in North Central Massachusetts. The
Arc's mission is to create and support lifetime
opportunities in the community for individuals with
disabilities and their families to reach their fullest
potential by providing advocacy, education,
employment, residential, and recreational services to
enhance quality of life.



As a member of the local community, Orangetheory embraces the opportunity to strive for **#MORE LIFE** for all. What better way to do that than to sponsor a fun event that benefits all! We would like to make this affordable for all business participants as we know advertising can get expensive. Please consider the following options:

\$700	Logo included on race Dri-Fit T-shirt (200 shirts), flyer in registration package *
	& table display on Doyle Field**
\$500	Table display on Doyle Field, flyer in registration package**
\$250	Logo included on race Dri-Fit T-shirt (200 shirts), flyer in registration package
\$150	Flyers/Coupons included in the Registration Package*
In-Kind	We are also seeking in-kind donations to be used as raffles items and prizes

<sup>\*</sup> Flyers/coupons need to be delivered to OTF Leominster by March 15, 2019

Race-day Registration opens at 8:00 AM and the race will start promptly at 10:00 am on April 7, 2019 at Doyle Field in Leominster. Runners will make 2 loops on local roads, starting and finishing



at Doyle Field. We ask that vendors complete their setup by 8:00 am and plan on breaking down around 2 pm. More information will be provided as we get closer to the event.

If you are unable to sponsor, please feel free to share information about the event with your staff and contribute to the cause by racing. Registration information can be found at:

http://onyourmarxracing.com/

If you have any questions, please contact the Orangetheory Fitness Studio at 978.616.7597 or email:

Sarah Gibb – <u>studiomanager1134@orangetheoryfitness.com</u> Melanie Walsh – mwalsh@orangetheoryfitness.com

<sup>\*\*</sup> Vendors must bring table/chairs/tents/event materials. Electricity will not be available.

# SPONSORS NEEDED! March 15, 2019 Deadline

Orangetheory Fitness is looking for sponsors of our 1st Annual Run for Opportunity 5K to benefit Veterans Inc. in Worcester. Veterans Inc.'s mission is to help veterans re-gain control of their lives so we can eliminate homelessness among veterans. In many cases, Veterans Inc. actually saves lives, as our clients tell us time and again. We aim to remain a leading provider of services that improve the lives of veterans and their families by providing the highest quality services; and continuing to create new opportunities in the areas of health, employment and housing.



April 28, 2019 10AM 41 Park Ave, Suite 1, Worcester

As a member of the local community, Orangetheory embraces the opportunity to strive for **#MORE LIFE** for all. What better way to do that than to sponsor a fun event that benefits all! We would like to make this affordable for all business participants as we know advertising can get expensive. Please consider the following options:

\$700	Logo included on race Dri-Fit T-shirt (200 shirts), flyer in registration package *	
	& table display in the parking lot **	
\$500	Table display in the parking lot, flyer in registration package**	
\$250	Logo included on race Dri-Fit T-shirt (200 shirts), flyer in registration package	
\$150	Flyers/Coupons included in the Registration Package*	
In-Kind	We are also seeking in-kind donations to be used as raffles items and prizes	

<sup>\*</sup> Flyers/coupons need to be delivered to OTF Worcester by March 31, 2019

<sup>\*\*</sup> Vendors must bring table/chairs/tents/event materials. Electricity will not be available.



Race-day Registration opens at 8:00 AM and the race will start promptly at 10:00 am on April 28, 2019 at Orangetheory Fitness – Worcester, 41 Park Avenue, Suite 1. Runners will take a route by Veterans Inc. offices and loops back to OTF-Worcester. We ask that vendors complete their set-up by 8:00 am and plan on breaking down around 2 pm. More information will be provided as we get closer to the event.

If you are unable to sponsor, please feel free to share information about the event with your staff and contribute to the cause by racing. Registration

information can be found at: http://onyourmarxracing.com/

If you have any questions, please contact the Orangetheory Fitness Studio at 508.556.0404 or email:

Sarah Gibb – <u>studiomanager1219@orangetheoryfitness.com</u> Melanie Walsh – mwalsh@orangetheoryfitness.com

### **ORANGETHEORY 5K SPONSORSHIP FORM**

COMPANY:		
PRIMARY CONTACT:		
PHONE #:	E-MAIL ADDRESS:	
WEBSITE:		



Opportunity in North Central Massachusetts

brought to you by:





April 7, 2019 10AM Doyle Field, Leominster





April 28, 2019 10AM 41 Park Ave, Suite 1, Worcester

#### **LEOMINSTER**

#### WORCESTER

Check	\$\$\$	Description	Check	\$\$\$	Description
	\$700	T-shirt, Flyer, Table		\$700	T-shirt, Flyer, Table
	\$500	Flyer, Table		\$500	Flyer, Table
	\$250	T-shirt, Flyer		\$250	T-shirt, Flyer
	\$150	Flyer		\$150	Flyer

OTHER:	OTHER:

CHECK PAYABLE: MLW Holdings LLC
DEADLINE IS FEBRUARY 28, 2019
CHECK PAYABLE: MLW Family LLC
DEADLINE IS MARCH 15, 2019

SEND TO: Melanie Walsh

Orangetheory Fitness – Leominster

82 Orchard Hill Park Drive Leominster, MA 01453