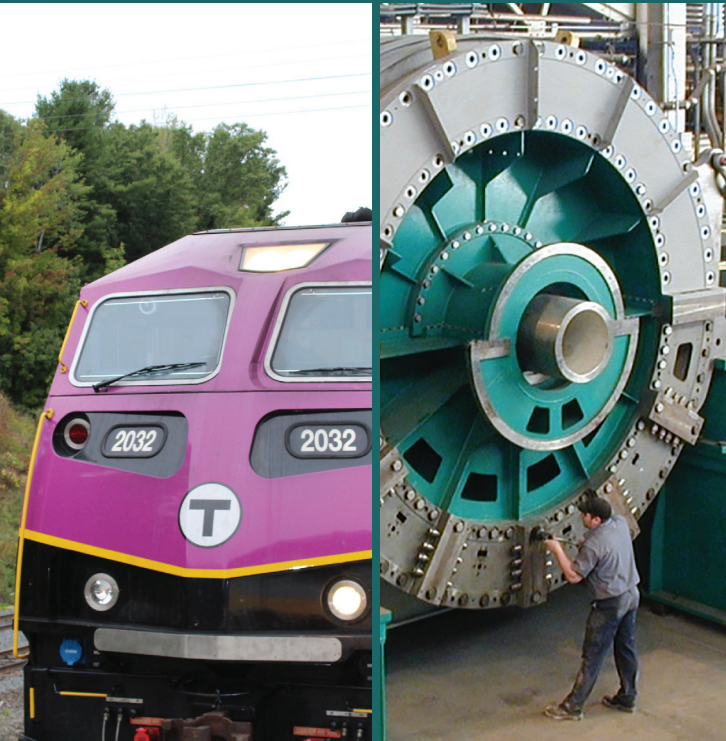




## ADVANCING NORTH CENTRAL MASSACHUSETTS



# PUBLIC POLICY AGENDA

FY2019

This document is intended to serve as the guideline for the North Central Massachusetts Chamber of Commerce's government affairs efforts, and has been reviewed and approved by the Government Affairs Committee and the Board of Directors. Adjustments and additions to these policies will be made as necessary.

Please contact Christopher McDermott at 978.353.7600 ext. 224 with any questions you may have regarding this Public Policy Agenda.

[www.NorthCentralMass.com](http://www.NorthCentralMass.com)

APPROVED  
SEPTEMBER 20, 2018



## OUR MISSION

As an organization, we are committed to advancing North Central Massachusetts by promoting and leveraging **economic competitiveness**; advocating on behalf of **small business**; asserting our role as the Commonwealth's hub of **manufacturing**; and appreciating that we cannot do any of this without innovative **education** strategies and a strong **transportation** infrastructure.



### ECONOMIC COMPETITIVENESS

Advocate for the tools and resources necessary to lead locally, regionally, nationally and globally.



### SMALL BUSINESS

Embrace small businesses as the heartbeat of our economy, and remove any roadblocks that impede their success.



### MANUFACTURING

Support careers in manufacturing and ensure our largest industry remains a priority.



### EDUCATION

Seek to be more competitive by supporting high quality education systems that address workforce needs.



### TRANSPORTATION

Push for transportation improvements, extended commuter rail access and increased reverse commute options.

## ECONOMIC COMPETITIVENESS

*At the heart of the Massachusetts economy is innovation. As we work to strengthen our emerging sectors and clusters, we must recognize our strengths while addressing our weaknesses.*

- Regional Equity
- Public Infrastructure
- Regulatory Reform and Streamlined Permitting
- Single Rate Property Taxes
- Investments in the Public Promotion of Tourism
- Broadband and High Speed Internet
- Emerging sectors for technology

## SMALL BUSINESS

*North Central Massachusetts is one of the last places in the Commonwealth where owning a small business is feasible. We must create a business friendly environment that supports thriving, independent small businesses.*

- Minimum Wage Increases
- Unemployment Insurance Taxes
- Micro-lending and technical assistance investments
- Health insurance & health care costs
- Energy costs

## MANUFACTURING

*North Central Massachusetts is home to the highest concentration of manufacturers in Massachusetts. The region's 445 manufacturing firms account for one third of all private wages paid in the region.*

- Remove the Stigma Associated with Manufacturing
- Remove Inventory Tax
- Support updated trade agreements

## EDUCATION

*At the backbone of any successful economy is a state of the art educational framework. We must support high quality education systems that align the strengths of North Central Massachusetts with workforce needs.*

- Education and extra-curricular activities that provide high-quality training and resources
- An aligned K-12 Curriculum with Workforce Development Initiatives

## TRANSPORTATION

*The Route 2 corridor is poised to be the next area of growth in Massachusetts. Without transportation infrastructure improvements, we will be unable to expand our residential, commercial, or industrial tax bases.*

- Expansion of Route 2
- Increased Transportation Options for Employees
- Roadway Improvements
- Airport Enhancements