



# 27th Annual KidsFest

Sept. 23-24, 2017

## SPONSOR INFORMATION

**ESTIMATED ATTENDANCE:**  
**TARGET AUDIENCE:**

8,000 / Weekend  
Families with children 12 & under; primarily from Central & Eastern MA  
(Worcester County 30%; Middlesex County 29%; Norfolk County 11%)

### SPONSOR PACKAGE OPTIONS:

#### GOLD - \$5,000 / Weekend

- 10 x 10 Preferred Exhibit or Sampling Booth Space
- Handout Option at Festival Entrance
- 2 (3x6) Banner Locations
- Company Mention in Event Radio Advertising (schedule provided upon request)
- Company Logo on Event Website, Poster, Print Ads, Program
- Company Logo & Link Inserted in at Least 1 Email Eblast to Database of 60K
- Company Logo & Link Inserted in at Least 1 Social Media Post
- 4 Vendor Badges; 20 Festival Admission Vouchers & 20 SkyRide Vouchers

#### SILVER - \$2,500 / Weekend

- 10 x 10 Exhibit or Sampling Booth Space
- 1 (3x6) Banner Location
- Company Name on Event Website, Poster, Print Ads, Program
- Company Name & Link Inserted in at Least 1 Email Eblast to Database of 60K
- Company Name & Link Inserted in at Least 1 Social Media Post
- 4 Vendor Badges; 10 Festival Admission Vouchers & 10 SkyRide Vouchers

#### BRONZE - \$1,000 / Weekend

- 10 x 10 Exhibit or Sampling Booth Space
- 2 Vendor Badges; 4 Festival Admission Vouchers & 4 SkyRide Vouchers

*\* In addition to the above, we ask that all KidsFest sponsors provide an interactive activity at their booth for kids to participate in throughout the weekend. Please contact us for suggestions.*

Company Name: \_\_\_\_\_

Contact Person(s): \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_

SPONSORSHIP PACKAGE:  GOLD  SILVER  BRONZE

TOTAL ENCLOSED: \$ \_\_\_\_\_

#### PAYMENT METHOD:

Check payable to: Wachusett Mountain Associates, ATTN: Audra Kirtland  
499 Mountain Road, Princeton, MA 01541

Credit Card #: \_\_\_\_\_

VISA  MC  OTHER \_\_\_\_\_

Name on Card: \_\_\_\_\_

Expiration Date: \_\_\_\_ / \_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_ / \_\_\_\_ / 2017